Digital

INTEGRATED
MARKETING

Your Strategic Mobile Solution Partner

Our Service,Others Beyond

SmartComm Marketing

▪ SmartComm Marketing ▪

This solution is a magic tool to support your marketing management which is so easy, comfort, quick and cost controllable. It has been designed for all styluses used which surely will be aligned with your stylus of work. All promotion news, birthday blessing, festivals , appointments or any will power message can simply be marketed through SMS System or Short Message Service, Just Click!!. Besides, You must have a tool to serve your convenience, and a ready-given advice professional team for you.

Over 10 years experience on marketing SMS system of Net-Innova co.,Ltd, we currently have more than 400 trustful customers who are well visible evidence for our potential and capability to serve and response all requirement and being aligned with every life stylus on this Business Road.

Highlight Feature SmartComm Marketing

1. High Performance with more Security

SmartComm is a program installed in the user's Office which would make the database collection for Security rather than direct sending from Web. Moreover, With SmartComm data compression technique, a large Amount of SMS can be sent and delivered in very short time.

2. Automatic Correct & Cleansing

To pull the mobile telephone number from the file or name book in order to send, SmartComm will separate the workable/sendable phone numbers and then adjust and correct the telephone format automatically.

3. Multi-Scheduling Technology

Can set up the time of sending SMS in one schedule or 1 job of sending SMS with multi-schedule such as to notify the nearly expired members in advance, informing to extend insurance policy or car tax etc. SmarkComm would work out the SMS sending date automatically.

4. Automate Happy Birthday Greeting

Just 4 steps, not over 3 minutes, you can set the sending time and date of Happy Birthday SMS for many customers in the whole month and year. And, the Warm Birthday Greeting SMS can send directly to your customers at the birthday with his/her name including in the message (personalize message).

5. Template Wizard

You can create message which can be used Frequency as a template and next time you can save time by just call template for sending. In additional, you can define template with variable and use template integrate with Excel or Text file to create Personalize Message.

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6. Personalized SMS direct from excel or text file

Personal SMS message can be created directly from Excel or Text such as informing amount of Accumulating points, notification of insurance premium etc.

7. Import Wizard Tool to Address Book

Importing the customer data, agent or employee into address book of SmartComm Marketing can be Performed easily. As the imported file does not have to be readjusted of the new format to match the required system, the program will adjust and adapt itself into the data.

8. Message Category

You can specify the type of the message such as Promotion, Reminder, Birthday etc, which increases the convenience in managing the template and being so useful for issuing reports by categorizing.

9. Reduce Call Center Handling via Sending a lot of SMS

For sending the promotion to a large amount of customers and want them to contact back. If it is Delivery at the same time, there would be a problem with the Call Center because a large amount of customer cannot be supported that calling back in time. This will not impress customer and lose an opportunity in sell. But by special function of SmartComm Marketing, can make the user to split and send a large amount of SMS as one pleases such as to specify the amount of mobile telephone and the period of time in each delivery by oneself which would get rid of the problem of not picking the line in time of Call Center.

10. Birthday Month Promotion

SmartComm Marketing would enable you to make promotion of Birthday Month Campaign for your customers easily through the most saving and quickest media which is SMS.